

October 2015

VITA

BRENDA MAJOR

Distinguished Professor
Department of Psychological and Brain Sciences
University of California Santa Barbara
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EDUCATION:

- Ph.D. Purdue University, West Lafayette, Indiana: Social Psychology
(Minor: Consumer Psychology)
- M.A. Miami University, Oxford, Ohio; Social Psychology
- B.A. The College of Wooster, Wooster, Ohio; Psychology

EMPLOYMENT HISTORY:

- 2009- Present Distinguished Professor (Professor Above-Scale)
Department of Psychological and Brain Sciences and
Department of Communication
University of California, Santa Barbara
- 2010-2011 Fellow, Center for Advanced Study in the Behavioral Sciences
Stanford University
- 1995-2008 Professor, Department of Psychology; Department of Communication
University of California, Santa Barbara
- 1989-1995 Professor, Department of Psychology,
1992-1995 Head, Social Psychology Program
State University of New York at Buffalo
- 1983-1989 Associate Professor, Department of Psychology
State University of New York at Buffalo
- 1978-1983 Assistant Professor, Department of Psychology,
State University of New York at Buffalo
- 1977-1978 Instructor and Teaching Assistant, Purdue University
- 1975-1977 David Ross Research Fellow, Purdue University
- 1974-1975 Director, Student Life Research Service, Miami University
- 1972-1974 Teaching and Research Assistant, Miami University

PROFESSIONAL AND ACADEMIC HONORS:

Phi Beta Kappa
Departmental Honors in Psychology (The College of Wooster)
Summer Research Fellowship, 1974 (Miami University)
Summer Research Fellowship, 1978 (Purdue University)
Elected to Society of Experimental Social Psychology, 1982
Recipient of 1985 Distinguished Publication Award from Association for Women in Psychology
Elected to Fellow Status, American Psychological Association, 1986
1986 Gordon Allport Intergroup Relations Prize from the Society for the Psychological Study of Social Issues (SPSSI) - Division 9 of APA
Invited by APA to provide expert testimony on abortion to Surgeon General Koop, Dec., 1987
1988 Gordon Allport Intergroup Relations Prize from the Society for the Psychological Study of Social Issues (SPSSI)
Honored by Phi Sigma Sigma for exceptional teaching, March, 1989; April, 1990
NYS/UUP Excellence Award for Outstanding Service, Teaching, & Research, 1990
Selected by students at SUNY/Buffalo as one of 20 "Best Professors" at UB, 1992
Selected as a California Wellness Foundation/University of California Distinguished Wellness Lecturer for 1997 (one of six UC system-wide).
James McKeen Cattell Fellowship, 2000
American Philosophical Society Fellowship, 2000
Honorable Mention, 2002 Gordon Allport Intergroup Relations Prize from SPSSI
Elected President, Society of Personality and Social Psychology, 2006-2007
Recipient of Erskine Award from University of Canterbury, Christchurch, New Zealand, 2005
Elected President, Society of Experimental Social Psychology, 2011
Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford University 2010-2011
Recipient of Distinguished Alumni Award, Purdue University, 2011
Recipient of 2013 Kurt Lewin Award from the Society for the Psychological Study of Social Issues
Recipient of 2014 Scientific Impact Prize from the Society of Experimental Social Psychology
Recipient of 2014 Gordon Allport Intergroup Relations Prize from the Society for the Psychological Study of Social Issues (SPSSI)
Recipient of 2015 Donald T. Campbell Prize from the Society of Personality and Social Psychology

PROFESSIONAL ACTIVITIES:

Offices in National Professional Organizations:

President, Society of Experimental Social Psychology, 2011
President, Society of Personality and Social Psychology (SPSP), 2007
Elected to Executive Committee of Society of Experimental Social Psychology (SESP):
1986-1989; 1998-2001; 2008-2011
Publications Committee (Member and Chair), Society of Personality and Social Psychology (SPSP) and Division 8 of APA, 1998-2001
Executive Board, International Society for the Study of Self and Identity
Chair, Fellows Committee of Division 8 of APA (SPSP), 1993
Elected to Executive Committee of Division 8 of APA (SPSP), 1984-1987; 1989-1992
Member and Chair, Membership Committee of SESP, 1979-1981; 1986-1988; 1989-1990
Member, Distinguished Scientist Award Committee of SESP, 1987
APA Council of Representatives, 1984-1985 (Elected)
Chair, APA Task Force on the Mental Health Consequences of Abortion, 2006-2008
Chair, Diener Mid-Career Award in Social Psychology, 2012, 2013
Member, Lifetime Career Award Committee for International Society for the Study of Self and Identity, 2012
Member, Theoretical Innovation Prize Committee for SPSP
Member, Search Committee for Editor of *Journal of Personality and Social Psychology*, 2012

Chair of the *Social Psychological and Personality Science* (SPPS) Consortium, 2013
Director, Center for Science of Human Resilience (C-SHoRE) at UCSB
Member, Kurt Lewin Award Committee for SPSSI, 2014
Chair, Kurt Lewin Award Committee for SPSSI, 2015

Professional Memberships:

Fellow, American Psychological Society
Fellow, American Psychological Association:
Fellow, Division 8 (Personality and Social Psychology); President, 2007
Fellow, Division 35 (Psychology of Women)
Fellow, Division 9 (Society for the Psychological Study of Social Issues)
Member, Society of Experimental Social Psychology; President, 2007
International Society for the Study of Self and Identity

Editorial and Reviewing Activities:

Member National Institutes of Health Special Review Panel on Stigma, 2013
Member, National Institute of Mental Health Social and Group Processes Peer Review Panel, 1993-1997; 2005
Associate Editor, Group Processes and Intergroup Relations, 2006-2007
Associate Editor, Personality & Social Psychology Bulletin, 1988-1989
Guest Editor, Inaugural issue of Policy Insights from Behavioral and Brain Sciences, 2014

Editorial Boards:

Journal of Personality and Social Psychology, 1992-2009, 2013-
Journal of Experimental Social Psychology, 1994-
Social Psychology Quarterly, 2001-2003
Journal of Basic and Applied Social Psychology, 1994-1997
Women's Health: Research on Gender, Behavior, and Policy, 1994-1998.
Personality & Social Psychology Bulletin, 1982-1985
Sex Roles, 1988-1997
Psychology of Women Quarterly, 1989-1994
Social Justice Research, 2003-
Psychological Review 2010-

Ad Hoc Reviewer for numerous journals, including:

Academy of Management Journal, Organizational Behavior and Human Decision Processes, Personality and Social Psychology Bulletin, Journal of Personality and Social Psychology, Journal of Experimental Social Psychology, Psychological Bulletin, Archives of General Psychiatry, Psychology of Women Quarterly, Sex Roles, Journal of Research in Personality, Journal of Nonverbal Behavior, Basic and Applied Social Psychology, Journal of Applied Social Psychology, Social Psychology Quarterly, Journal of Applied Psychology, Cross-Cultural Psychology; Journal of American Medical Association, American Journal of Public Health, Journal of Health Psychology, Psychological Bulletin, Psychological Science, Current Directions in Psychology, Journal of Experimental Psychology:General

Ad Hoc Reviewer for:

National Science Foundation, National Institute of Mental Health; Academy of Management, American Psychological Association, Eastern Psychological Association, Various Publishing Companies; Time-Sharing Experiments for the Social Sciences

Other Professional Service:

APA site visitor to various universities for APA Clinical Accreditation
Member of APA Task Force on Psychological Consequences of Abortion, 1989-1990
External examiner for Ph.D. dissertations in Canada and Australia

On-line Instructor for the Abortion Conversation Project, 2004
Consultant for Exhale, a post-abortion hot-line service
Consultant to PBS TV program on Post-abortion Syndrome, 2007
Chair of APA Task Force on Mental Health Consequences of Abortion, 2006-2009
Member, SPSP Task Force on Responsible Conduct of Scientific Research, 2012
Chair, Oversight Board for *Social Psychological and Personality Science*
Served as Lead Scientist on Brief of Social Psychologists as Amicus Curiae in Support of the Plaintiffs-Appellants in *NAACP v. Horne* on appeal in the US Court of Appeals, 2014

GRANT SUPPORT:

National Institute of Mental Health. *Gender differences in reward allocations*, July, 1980-January, 1982. \$13,483.

University Award Committee, SUNY Research Foundation. *Factors affecting self-pay of women and men*, March, 1980-April, 1981. \$2,600.

Biomedical Research Support Grant, SUNY at Buffalo. *Gender, self-esteem and subjective self-worth*, July, 1981-October, 1982. \$ 2,808.

University Awards Committee, SUNY Research Foundation. *Social comparisons and judgments of self-worth*, March, 1982-June, 1983. \$3,800.

National Science Foundation. *Social stigma and self-esteem*. PI. (with Jennifer Crocker). August 1, 1987-June 30, 1990. \$260,613.

NIH Biomedical Research Support Grant. *Cognitive predictors of emotional sequelae and depression after abortion*. May, 1989-May 31, 1990. \$7,800.

National Science Foundation. *Social Stigma: The consequences of attributional ambiguity*. P.I. (with Jennifer Crocker). August 15, 1990-July 31, 1993. \$241,800.

National Institute of Health. *Predicting psychological adjustment to abortion*. June 1, 1992-May 31, 1996. \$901,062.00.

National Science Foundation. *Reactions to Stigma: The mediating role of deserving*. P. I. (with Jennifer Crocker). May 31, 1994-June 30, 1997. Direct Costs: \$315,587.

UCSB Academic Senate Committee on Research. *Self-protection and the social construction of personal values*. June 1, 1996-May 31, 1997. \$2,000.

UCSB Academic Senate Committee on Research. *Social stigma and resolving attributional ambiguity*. June 1, 1997-May 31, 1998. \$3,860

California Wellness Foundation. *Beyond Choice: Myths and Facts about adjustment to abortion*. July 1, 1997-Dec 31, 1997. \$4,000

National Science Foundation. *Stigma and coping with intergroup threat: Impact of legitimacy appraisals*. P.I. August 1, 2001-July 31, 2004. \$519,822.

National Institute of Mental Health Research Service Award. Sponsor for Cheryl Kaiser. *Resilience to perceived prejudice*. July 1, 2000-June 31, 2003. \$63,332

UCSB Academic Senate Committee on Research. *Women's thoughts and feelings about abortion*. July 1, 2003-June 30, 2004. \$5,244.00.

UCSB Academic Senate Committee on Research. *Discrimination and Stress*. July 1, 2004-June 30, 2005. \$8,000.

National Institute of Health. *The effects of perceived discrimination on mental and physical health*. P.I. April 1, 2006-March 21, 2011. \$2,300,000.

National Science Foundation. *Collaborative Research: Diversity Structures Create Illusions of Fairness*. P.I. June 6, 2011-June 5, 2013. \$269,267

UCSB Academic Senate Faculty Research Grant. *Testing interventions to alleviate weight stigma effects*. PI. 4/12-4/13. \$5,200

National Institute of Health. *Psychological, Physiological, and Behavioral Effects of Weight Stigma*. P.I. January 1, 2013 – December 31, 2016. \$1,759,000.

National Institute of Health *Research Supplement to Promote Diversity in Health-Related Research for Graduate Research Assistants*. PI. September 1, 2014-December 31, 2016. \$86,000.

UCSB College of Letters and Science, Office of the Executive Dean. *Proposal for Conference on Current Directions in the Science of Human Resilience*. \$2,500.

PUBLICATIONS:

BOOKS:

Jost, J. & Major, B. (Eds.) (2001). *The Psychology of Legitimacy: Emerging Perspectives on Ideology, Power, and Intergroup Relations*. New York, NY: Cambridge University Press.

Major, B., Dovidio, J. & Link, B. (Eds.) (in press). *Handbook of stigma, discrimination and health*. Oxford University Press.

REFEREED JOURNAL ARTICLES AND BOOK CHAPTERS:

Deaux, K., & Major, B. (1977). Sex-related patterns in the unit of perception. *Personality and Social Psychology Bulletin*, 3, 297-300. doi: 10.1177/014616727700300230

Major, B. (1979). Sex-role orientation and fear of success: Clarifying an unclear relationship. *Sex-Roles*, 5, 63-70. doi: 10.1007/BF00289346

Major, B. (1980). Information acquisition and attribution processes. *Journal of Personality and Social Psychology*, 39, 1010-1021. doi: 10.1037/h0077725

Major, B., Carnevale, P. J. D., & Deaux, K. (1981). A different perspective on androgyny: Evaluations of masculine and feminine personality characteristics. *Journal of Personality and Social Psychology*, 41, 988-1001. doi: 10.1037/0022-3514.41.5.988

Blascovich, J., Major, B., & Katkin, E.S. (1981). Sex-role orientation and Type A behavior. *Personality and Social Psychology Bulletin*, 7, 600-604. doi: 10.1177/014616728174014

- Major, B. (1981). Gender patterns in touching behavior. In C. Mayo & M. Henley (Eds.), *Gender and nonverbal behavior* (pp. 15-38). New York: Springer-Verlag. doi: 10.1007/978-1-4612-5953-4_2
- Major, B. (1981). Causes and consequences of sex-role stereotypes. [Review of *Sex role stereotypes*, by S. A. Basow]. *Traditions and alternatives. Contemporary Psychology*, 26, 698-699. doi: 10.1037/020530
- Major, B., & Deaux, K. (1982). Individual differences in justice behavior. In J. Greenberg & R. L. Cohen (Eds.), *Equity and justice in social behavior* (pp. 43-76). New York, NY: Academic Press.
- Major, B., & Heslin, R. (1982). Perceptions of same-sex and cross-sex nonreciprocal touch: It's better to give than to receive. *Journal of Nonverbal Behavior*, 6, 148-162. doi: 10.1007/BF00987064
- Instone, D., Major, B., & Bunker, B. B. (1983). Gender, self-confidence and social influence strategies: An organizational simulation. *Journal of Personality and Social Psychology*, 44, 322-333. doi: 10.1037/0022-3514.44.2.322
- Major, B., & Adams, J. B. (1983). The role of gender, interpersonal orientation and self-presentation in distributive justice behavior. *Journal of Personality and Social Psychology*, 45, 598-608. doi: 10.1037/0022-3514.45.3.598
- Major, B. (1983). One step forward and two steps back. [Review of *Women and the world of work*, by A. Hoiberg (Ed.)]. *Contemporary Psychology*, 28, 779-780. doi: 10.1037/021646
- Major, B., Carrington, P., & Carnevale, P. (1984). Physical attractiveness, self-esteem, and attributions for praise from an other-sex evaluator. *Personality and Social Psychology Bulletin*, 10, 43-50. doi: 10.1177/0146167284101004
- Major, B., & Adams, J. B. (1984). Situational moderators of gender differences in reward allocations. *Sex Roles*, 11, 869-880. doi: 10.1007/BF00287816
- Major, B., & Konar, E. (1984). An investigation of sex differences in pay expectations and their possible causes. *Academy of Management Journal*, 27, 777-792. doi: 10.2307/255878
- †Major, B., McFarlin, D., & Gagnon, D. (1984). Overworked and underpaid: On the nature of gender differences in personal entitlement. *Journal of Personality and Social Psychology*, 47, 1399-1412. doi: 10.1037/0022-3514.47.6.1399
 †Article received the 1985 Distinguished Publication Award from Association of Women in Psychology
- Major, B., Vanderslice, V., & McFarlin, D. (1984). Effects of pay expected on pay received: The confirmatory nature of initial expectations. *Journal of Applied Social Psychology*, 14, 399-412. doi: 10.1111/j.1559-1816.1984.tb02247.x
- Major, B., Mueller, P., & Hildebrandt, K. (1985). Attributions, expectations and coping with abortion. *Journal of Personality and Social Psychology*, 48, 585-599. doi: 10.1037/0022-3514.48.3.585
- Major, B., & Forcey, B. (1985). Social comparisons and pay evaluations: Preferences for same-sex and same-job wage comparisons. *Journal of Experimental Social Psychology*, 21, 393-405. doi: 10.1016/0022-1031(85)90038-1
- Major, B. (1985). Helping ourselves to better relationships. [Review of *Social interaction and its management*, by J. Gahagan]. *Contemporary Psychology*, 30, 651-652. doi: 10.1037/024014
- Major, B. (1986). For mutual benefit: Studying women and social psychology. [Review of *Women, gender, and social psychology*, by V. O'Leary, R. K. Unger, & B. S. Wallston]. *Contemporary Psychology*, 31, 339-340. doi: 10.1037/024734
- Major, B. (1987). Gender, justice, and the psychology of entitlement. In P. Shaver & C. Hendrick (Eds.) *Review of Personality and Social Psychology*, (Vol. 7, pp. 124-148), Beverly Hills, CA: Sage.
- †Deaux, K., & Major, B. (1987). Putting gender into context: An interactive model of gender-related behavior. *Psychological Review*, 94, 369-389. doi: 10.1037/0033-295X.94.3.369
 † Article received the 1986 Gordon Allport Intergroup Relations Prize from SPSSI
- Major, B. (1988). Women and entitlement. *Journal of Women and Therapy*, 6, 3-19. doi: 10.1300/J015V06N03_02

- Major, B., Cozzarelli, C., Testa, M., & McFarlin, D. (1988). Self-verification vs. expectancy confirmation: The impact of self-focus. *Personality and Social Psychology Bulletin*, *14*, 346-359. doi: 10.1177/0146167288142012
- Major, B. (1988). The downside of success. [Review of *The success syndrome: Hitting bottom when you reach the top*, by S. Berglas]. *Contemporary Psychology*, *33*, 366. doi: 10.1037/025635
- Frone, M. R., & Major, B. (1988). Communication quality and job satisfaction among managerial nurses: The moderating influence of job involvement. *Group and Organizational Studies*, *13*, 332-347. doi: 10.1177/105960118801300306
- Testa, M., & Major, B. (1988). Self-verification and expectancy confirmation in social interaction: Independent or interactive processes?. *Representative Research in Social Psychology*, *18*(2), 35-48.
- Major, B., & Testa, M. (1989). Social comparison processes and judgements of entitlement and satisfaction. *Journal of Experimental Social Psychology*, *25*, 101-120. doi: 10.1016/0022-1031(89)90007-3
- McFarlin, D. B., Frone, M. R., Major, B., & Konar, E. (1989). Predicting career-entry pay expectations: The role of gender-based comparisons. *Journal of Business and Psychology*, *3*, 331-340. doi: 10.1007/BF01023050
- Major, B. (1989). Gender differences in comparisons and entitlement: Implications for comparable worth. *Journal of Social Issues*, *45*, 99-115. doi: 10.1111/j.1540-4560.1989.tb02362.x
- † Crocker, J., & Major, B. (1989). Social stigma and self-esteem: The self-protective properties of stigma. *Psychological Review*, *96*, 608-630. doi: 10.1037/0033-295X.96.4.608.
 † Article received the 1988 Gordon Allport Intergroup Relations Prize from SPSSI.
 † Article selected as a "contemporary classic" by *Psychological Inquiry* (2002).
 † Article received the Theoretical Innovation Prize from the Society for Experimental Social Psychology, 2014
- Mueller, P., & Major, B., (1989). Self-blame, self-efficacy, and adjustment to abortion. *Journal of Personality and Social Psychology*, *57*, 1059-1068. doi: 10.1037/0022-3514.57.6.1059
- Major, B., Bylsma, W. H., & Cozzarelli, C. (1989). Gender differences in distributive justice preferences: The impact of domain. *Sex Roles*, *21*, 483-493. doi: 10.1007/BF00289099
- Adler, N. E., David, H. P., Major, B. N., Roth, S. H., Russo, N. F., & Wyatt, G. E. (1990) Psychological responses to abortion. *Science*, *248*, 41-44. doi: 10.1037/0003-066X.47.10.1194
- Deaux, K., & Major, B. (1990). A social psychological model of gender. In D. Rhode (Ed.) *Theoretical perspectives on sexual difference*, (pp. 89-99). Yale University Press.
- Major, B., Schmidlin, A. M., & Williams, L. (1990). Gender patterns in social touch: The impact of setting and age. *Journal of Personality and Social Psychology*, *58*, 634-643. doi: 10.1037/0022-3514.58.4.634
- Testa, M. & Major, B. (1990). The impact of social comparison after failure: The moderating effects of perceived control. *Basic and Applied Social Psychology*, *11*, 205-218. doi: 10.1207/s15324834basp1102_7
- Cozzarelli, C., & Major, B. (1990). Exploring the validity of the imposter phenomenon. *Journal of Social and Clinical Psychology*, *9*, 401-417. doi: 10.1521/jscp.1990.9.4.401
- Major, B., Cozzarelli, C., Sciacchitano, A. M., Cooper, M. L., Testa, M., & Mueller, P. M. (1990). Perceived social support, self-efficacy, and adjustment to abortion. *Journal of Personality and Social Psychology*, *59*, 452-463. doi: 10.1037/0022-3514.59.3.452
- Major, B. (1990). Gender, justice and entitlement: Implications for the development of women. In R. P. Carballo, I. Martinez-Benlloch, E. B. Heredia, & D. C. Linares (Eds.). *Perspectivas actuales en la investigacion psicologica sobre el sistema de genero* (pp. 13-36). Valencia, SPAIN: NAU llibres.
- Major, B., Testa, M., & Bylsma, W. (1991). Responses to upward vs. downward comparisons: The impact of esteem-relevance and perceived control. In J. Suls and T. A. Wills (Eds.), *Social comparison: Contemporary theory and research* (pp. 237-260). Hillsdale, NJ: Erlbaum.

- Crocker, J., Voelkl, K., Testa, M., & Major, B. (1991). Social stigma: The affective consequences of attributional ambiguity. *Journal of Personality and Social Psychology*, *60*, 218-228. doi: 10.1037/0022-3514.60.2.218
- Romero, O., & Major, B. (1991). Theoretical perspectives on gender in the USA. In F. J. Fernandez (Ed.), *La doble realidad de sexo y genero. Invesigacones psicologicas: Monographico*. U. Complutense de Madrid.
- Bylsma, W., Tomaka, J., Luhtanen, R., Crocker, J., & Major, B. (1992). Response latency as a measure of changes in self-evaluation. *Personality and Social Psychology Bulletin*, *18*, 60-67. doi: 10.1177/0146167292181009
- Bylsma, W. H. & Major, B. (1992). Two routes to eliminating gender differences in personal entitlement: Social comparisons and performance evaluations. *Psychology of Women Quarterly*, *16*, 193-200. doi: 10.1111/j.1471-6402.1992.tb00249.x
- Major, B., Cozzarelli, C., Testa, M., & Mueller, P. (1992). Male partners' appraisals of undesired pregnancy and abortion: Implications for women's adjustment to abortion. *Journal of Applied Social Psychology*, *22*, 599-614. doi: 10.1111/j.1559-1816.1992.tb00992.x
- †Adler, N., David, H., Major, B., Roth, S., Russo, N., & Wyatt, G. (1992). Psychological factors in abortion: A review. *American Psychologist*, *47*, 1194-1204. doi: 10.1037/0003-066X.47.10.1194. † Reprinted in Davidson, J.K. & Moore, N.E. (2001). *Speaking of sexuality*. Los Angeles, CA: Roxbury Publishing Co.
- Major, B., & Cozzarelli, C. (1992). Psychosocial predictors of adjustment to abortion. *Journal of Social Issues*, *48*, 121-142. doi: 10.1111/j.1540-4560.1992.tb00900.x
- Crocker, J., Cornwell, B., & Major, B. (1993). The stigma of overweight: The affective consequences of attributional ambiguity. *Journal of Personality and Social Psychology*, *64*, 60-70. doi: 10.1037/0022-3514.64.1.60
- Major, B., & Crocker, J. (1993). Social stigma: The consequences of attributional ambiguity. In D. M. Mackie, D. L. Hamilton, & D. Lewis (Eds.), *Affect, cognition, and stereotyping: Interactive Processes in Group Perception* (pp. 345-370). San Diego, CA: Academic Press.
- Major, B. (1993). Gender, entitlement, and the distribution of family labor. *Journal of Social Issues*, *49*, 141-159. doi: 10.1111/j.1540-4560.1993.tb01173.x
- Major, B., Sciacchitano, A. M., & Crocker, J. (1993). In-group versus out-group comparisons and self-esteem. *Personality and Social Psychology Bulletin*, *19*, 711-721. doi: 10.1177/0146167293196006
- Major, B. (1994). From social inequality to personal entitlement: The role of social comparisons, legitimacy appraisals, and group membership. In M. Zanna (Ed.), *Advances in experimental social psychology*, (Vol. 26, pp. 293-355). doi: 10.1016/S0065-2601(08)60156-2
- Crocker, J., & Major, B. (1994). Reactions to stigma: The moderating role of justifications. In M. Zanna & J. M. Olson (Eds.), *The Psychology of Prejudice: The Ontario Symposium* (Vol. 7, pp. 289-314). Hillsdale, NJ: Erlbaum.
- Major, B., Feinstein, J., & Crocker, J. (1994). The attributional ambiguity of affirmative action. *Basic and Applied Social Psychology*, *15*, 113-141. doi: 10.1080/01973533.1994.9646075
- Bylsma, W. H., & Major, B. (1994). Social comparisons and contentment: Exploring the psychological costs of the gender wage gap. *Psychology of Women Quarterly*, *18*, 241-249. doi: 10.1111/j.1471-6402.1994.tb00453.x
- Cozzarelli, C., Karrasch, A., Sumer, N., & Major, B. (1994). The meaning and impact of partner's accompaniment on women's adjustment to abortion. *Journal of Applied Social Psychology*, *24*, 2028-2056. doi: 10.1111/j.1559-1816.1994.tb00573.x
- Blaine, B., Crocker, J. & Major, B. (1995). The unintended negative consequences of sympathy for the stigmatized. *Journal of Applied Social Psychology*, *25*, 889-905. doi: 10.1111/j.1559-1816.1995.tb02651.x
- Cozzarelli, C. & Major, B. (1995). The impact of perceived social support and self-efficacy on adjustment to abortion. *Directions in Clinical Psychology*, *5* (7).

- Cozzarelli, C., & Major, B. (1995). The effects of anti-abortion demonstrators and pro-choice escorts on women's psychological responses to abortion. *Journal of Social and Clinical Psychology, 13*, 404-427. doi: 10.1521/jscp.1994.13.4.404
- Bylsma, W. H., Major, B., & Cozzarelli, C. (1995). The influence of legitimacy appraisals on the determinants of entitlement beliefs. *Basic and Applied Social Psychology, 17*, 223-237. doi: 10.1080/01973533.1995.9646141
- Schneider, M., Major, B., Luhtanen, R., & Crocker, J. (1996). Social stigma and the potential costs of assumptive help. *Personality and Social Psychology Bulletin, 22*, 201-209. doi: 10.1177/0146167296222009
- Major, B., Zubek, J. M., Cooper, M. L., Cozzarelli, C., & Richards, M. C. (1997). Mixed messages: The implications of social conflict and social support within close relationships for adjustment to a stressful life event. *Journal of Personality and Social Psychology, 72*, 1349-1363. doi: 10.1037/0022-3514.72.6.1349
- Crocker, J., Major, B., & Steele, C. (1998). Social stigma. In S. Fiske, D. Gilbert, & G. Lindzey (Eds.), *Handbook of social psychology* (Vol 2, pp. 504-553). Boston, MA: McGraw Hill.
- Cozzarelli, C. & Major, B. (1998). The psychological effects of anti-abortion picketing on women who seek abortions. In L. Beckman and S. M. Harvey (Eds.) *Abortion in the United States: Psychological, Social, and Political Issues*. (pp. 81-104). Washington, DC: American Psychological Association.
- Major, B., Spencer, S., Schmader, T., Wolfe, C. & Crocker, J. (1998). Coping with negative stereotypes about intellectual performance: The role of psychological disengagement. *Personality and Social Psychology Bulletin, 24*, 34-50. doi:10.1177/0146167298241003
- Major, B. & Schmader, T. (1998). Coping with stigma: The role of psychological disengagement. In J. Swim and C. Stangor (Eds.) *Prejudice: The target's perspective* (pp. 219-241). doi: 10.1016/B978-012679130-3/50045-4
- Cozzarelli, C., Sumer, N. & Major, B. (1998). Mental models of attachment and coping with abortion. *Journal of Personality and Social Psychology, 74*, 453-467. doi: 10.1037/0022-3514.74.2.453
- Major, B., Richards, M. C., Cooper, M. L., Cozzarelli, C. & Zubek, J. (1998). Personal resilience, cognitive appraisals, and coping: An integrative model of adjustment to abortion. *Journal of Personality and Social Psychology, 74*, 735-752. doi: 10.1037/0022-3514.74.3.735
- Major, B. (1998). Beyond choice: Myths and facts about adjustment to abortion. *The 1997 Wellness Lectures*. (pp. 1-35). Oakland, CA: The CA Wellness Foundations and University of California Wellness Lectures Program.
- Major, B., Barr, L., Zubek, J. & Babey, S. H. (1999). Gender and self-esteem: A meta-analysis. In W. B. Swan, J. H. Langlois, & L. A. Gilbert (Eds), *Sexism and stereotypes in modern society: The gender science of Janet Taylor Spence*. (pp. 223-254). doi: 10.1037/10277-009
- Schmader, T. & Major, B. (1999). The impact of ingroup vs. outgroup performance on personal values. *Journal of Experimental Social Psychology, 35*, 47-67. doi: 10.1006/jesp.1998.1372
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Under Review:

- Major, B., Kunstman, J., Sawyer, P., Townsend, S. & Mendes, W. B. (under review). *The suspicion of feigned praise: How positive feedback in interracial interactions can be threatening*
- Dover, T., Major, B., & Kaiser, C.R. (under review). *Are Diversity Messages Threatening to White Americans?*
- Blodorn, A., Major, B., Hunger, J.M. & Miller, C.T. (under review). *Unpacking the psychological weight of weight stigma: A rejection-expectation pathway*
- Blodorn, A., Major, B. & Kaiser, C. (under review). *Perceived discrimination and poor health: Accounting for self-blame complicates a well-established relationship.*

Burnette, JL, Hoyt, CH, Auster-Gussman, L., Blodorn, A & Major, B. (under review). *Public health obesity messages matter for mindsets & mindsets matter for self-regulation and body-image.*
Spencer-Rodgers, J., Major, B. & Forster, D. (under review). *The Power of Affirming Group Values: Group Affirmation Buffers the Self-Esteem of Women Exposed to Blatant Sexism*

Ryan, W., Hunger, J. & Major, B. (under review). *Understanding LGB Mental and Physical Health Disparities Through the Lens of Stigma and Social Identity Threat*

OPINION EDITORIAL:

Major, B. The big lie about abortion and mental health. (November 7, 2011). *Washington Post*. B03. <http://www.washingtonpost.com/wp-dyn/content/article/2010/11/05/AR2010110507322.html>

PRESENTATIONS:

I have presented more than 200 invited addresses, colloquia, and refereed papers at national and international meetings.

Invited Colloquia and Addresses:

University of Rochester, 1981; St. Bonaventure University, 1981; Nags Head Conference Center, Nags Head, NC; 1982, 1983, 1985, 1987; University of Utah, 1983; SUNY College at Plattsburgh, 1984; University of Vermont, 1984; SUNY College at Buffalo, 1985; Adelphi University, 1985; Pennsylvania State University, 1986; Vanderbilt University, 1986; Williams College, 1988; SUNYAB Counseling Center, 1989; Cornell Institute of Industrial and Labor Relations, 1989; Claremont-McKenna College, 1989; New York University, 1989; Yale University, 1989; Johns Hopkins University, 1990; McGill University, 1991; Carnegie-Mellon University, 1991. University of California-Berkeley, 1992; Stanford University, 1992; Claremont Graduate School, 1992; University of California-Santa Barbara, 1992; University of California-Los Angeles, 1992; Dartmouth College, 1993; University of Waterloo-Ontario, Canada, 1993; C.U.N.Y.-The Graduate School, 1993; SUNY College at Fredonia, 1994; University of California Santa Barbara, 1994; Stanford University, 1994; Ohio State University, 1995; Miami University of Ohio, 1995; SUNY College at Geneseo, 1995; University of California-Los Angeles, 1996; University of California-Santa Cruz, 1996; University of California-Santa Barbara (Dept. of Communication), 1996; University of California-Los Angeles, 1997; University of California-Santa Barbara (Dept of Communication), 1997; Harvard University, 1998; Dartmouth College, 1998; Princeton University, 1998; Arizona State University, 2000; Texas A&M, 2001; UC Santa Cruz, 2001; Rice University, 2003; UC Berkeley, 2003, University of Arizona, 2004; University of Canterbury, Christchurch, New Zealand, 2005; University of Otago, Dunedin, New Zealand, 2005; Colby College, 2005; U of Western Ontario, Waterloo, Canada, 2006, California State University, Long Beach, 2008; University of New South Wales, Australia, 2009; UCLA Business School, 2009; UC Berkeley Psychology Department, 2010; Stanford Psychology Department, 2011; Stanford Business School, 2011; Purdue University, 2012; Yale University Psychology Department, 2012; Rudd Center for Food Policy and Research, 2012; University of Chicago, 2012; Yale University Business School, 2013; University of Southern California, 2013; University of Kansas, 2013; Kurt Lewin Address, Honolulu, 2013; Distinguished Lecture Series, University of Missouri, 2013; Broom Center for Demography, UCSB, 2013; Marshall Business School, University of Southern California, 2013; Indiana University Law School, 2014; Columbia University School of Public Health, 2014

Undergraduate Courses Taught:

Social Psychology; Introductory Psychology; Psychology of Gender; Psychology of Self;

Psychology of Stigma; Honors in Psychology

Graduate Courses Taught:

Social Stigma; Social Identity; Stress and Coping; Advanced Social Psychology; Social Justice; Psychology of Legitimacy; Attribution Theory and Research; Psychological Perspectives on the Self; Self-esteem; Psychological Perspectives on Gender

COMMUNITY/PUBLIC SERVICE:

I have given countless interviews for Local Media (e.g., Buffalo Evening News, Santa Barbara News Press, Local Radio and Television stations), and National Media (e.g., New York Times, USA Today, Self Magazine, Working Woman Magazine, Working Mother Magazine, Psychology Today, Glamour Magazine, Atlantic Monthly, Washington Monthly, National Public Radio, Public Broadcasting System, and numerous other national publications and radio stations). I have also served as a consultant *pro bono* on several legal cases.